

Curriculum Vitae

Name : Adrianus Jan Gijsbert (*Gilbert*) SILVIUS

Date of birth : January 16th, 1963

Nationality : Dutch

E-Mail : gilbert.silvius@hu.nl

Website : www.gilbertsilvius.nl

Current positions : Utrecht University of Applied Sciences

: Professor

: Van Aetsveld Change management & Project management

: Principal Consultant

: Royal Dutch Army (as reserve officer)

: Consultant on Business Education in developing countries

Research interest : Business & IT Alignment

: IT business value

: Project Management

Education

2006 – today : Utrecht University
(Utrecht, the Netherlands)

: PhD in Information Sciences

1998 – 2001 : Nyenrode Business University
(Breukelen, the Netherlands)

: Management Development program

1995 – 1996 : Utrecht University
(Utrecht, the Netherlands)

: Educational Consulting program

1991 – 1993 : Catholic University of Leuven
(Leuven, Belgium)

: Master of Business Administration

1986 – 1989 : Erasmus University
(Rotterdam, the Netherlands)

: MSc in Economics

1983 – 1987 : Dutch Institute of Certified Public Accountants
(Amsterdam, the Netherlands)

: BA in Accountancy

1981 – 1986 : Royal Military Academy
(Breda, the Netherlands)

: BA in Finance & Management (with honours)

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Academic experience

- 2002 – today : Utrecht University of Applied Sciences
- * 2007 – today : Faculty of Economics and Management
: Professor
: Chair of Business, ICT and Innovation
- * 2002 – 2006 : Faculty of Economics and Management
: Associate Professor
: Chair of Small Business Management Consulting
- Research activities : Business & IT Alignment in Theory and Practice
Several studies to understand the differences between the theoretical concepts of Business & IT Alignment and their practical application in organisations
- : Sustainability in Project Management
Several studies into the application of the concept of sustainability in project management and into the future competences of the project manager
- Teaching activities : Undergraduate courses
- Business & IT Alignment
- IT Topics and Trends
- Business Plan Writing
- Information Economics
- Strategic Management
- Sustainability in Project Management
- : Graduate courses
- Business & IT Alignment and Governance
- Information Economics
- Organization of the IT Function
- Information Planning
- Sustainability in Project Management
- Publication skills
- Visiting activities : NIMBAS University, Utrecht, the Netherlands
: University of Hertfordshire, Hatfield, United Kingdom
: Western Michigan University, Kalamazoo, United States
: Saxion University of Applied Sciences, Deventer, the Netherlands
: Universidad de León, León, Spain
: Utrecht University, Utrecht, the Netherlands
- Editorial activities : Associate Editor of the International Journal on IT/Business Alignment and Governance (IJITBAG)
: Editor of the Handbook of Research on Enterprise IT Governance, Business Value and Performance Measurement (planned 2010)

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- : Initiator and editor of a knowledge portal on internet marketing (www.internetmarketingabc.nl)
- : Regular guest-editor of "Projectie", the magazine of the Dutch chapter of the International Project Management Association (IPMA)

- Memberships
 - : Association of Information Sciences (AIS)
 - : International Information Management Association (IIMA)
 - : International Project Management Association (IPMA), Dutch chapter
 - : PM Uni, association of Universities in Project Management

- Board memberships
 - : Board of the Utrecht Foundation of Entrepreneurship (UOA)
 - : Advisory board of the IT Service Management Foundation (itSMF), Dutch chapter

- Recognition
 - : Best paper award at the 9th Conference of the International Business Information Management Association (IBIMA), Marrakech, January 2008
 - : IPMA "Van den Honert-Boerma" Award for innovation in project management, December 2007

- Publications
 - : Over 35 academic publications in peer reviewed journals, handbooks and conferences. Selected publications are listed in the annex.

Professional experience

- 2004 – today
 - : Van Aetsveld Change management & Project management
- * 2004 – today
 - : Principal Consultant

- 1993 – 2004
 - : Getronics
- * 1999 – 2003
 - : Consulting
 - : Director Trade, Transport & Industry
- * 1994 – 2004
 - : Consulting
 - : Business Consultant & Project Manager
- * 1994 – 1995
 - : Corporate head office
 - : Manager Corporate Development & Investor Relations
- * 1993 – 1994
 - : Corporate head office
 - : Assistant to the President

- 1986 – today
 - : Ministry of Defence, Royal Dutch Army
- * 2002 – today
 - : Civil-Military Cooperation (CIMIC) unit

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- : Consultant on Business Education in developing countries, recent missions in Bosnia in Herzegovina (SFOR) and Afghanistan (ISAF)
- * 1991 – 1993 : Financial Staff
: Consultant on Organization and Information
- * 1990 – 1991 : National Command
: Project Manager
- * 1986 – 1989 : Logistics Command
: Financial manager

- Publications : Author of numerous professional publications in the field of information management, project management, business & IT alignment, business administration and business process redesign
- : Author, contributor and reviewer of several books in the field of information management, project management, IT service management and internet marketing
- : Interviews in several business magazines
- : Contributor to several radio and television shows on entrepreneurship

Other activities

- 2003 - today : Trainer entrepreneurship in developing countries
 - Developed and delivered several trainings on entrepreneurship in Bosnia in Herzegovina, Macedonia, Montenegro, Kosovo, Kenya and Afghanistan
 - Trainer/lecturer with the NGOs Spark Amsterdam and Academic Training Association Amsterdam, the Netherlands, and the Pandipieri Center Kisumu, Kenya
- 2004 - today : Co-founder and board member of the Utrecht Foundation for Entrepreneurship
- 2006 : Author of “Voor de verandering”, a very personal book on experiences in Afghanistan

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Annex: Selected academic publications

"United we stand? Exploring the willingness to cooperate amongst open source service providers", 20th conference of the International Information Management Association (IIMA), Houston (TX), October 2009.

"Good to Great in Service Management; A Case Study", 20th conference of the International Information Management Association (IIMA), Houston (TX), October 2009.

"Sustainability in ICT Projects", 20th conference of the International Information Management Association (IIMA), Houston (TX), October 2009.

"Cooperation issues in developing the BOP market", Americas Conference on Information Systems (AMCIS), San Francisco CA, August 2009.

"Exploring the relationship between alignment and strategy", Americas Conference on Information Systems (AMCIS), San Francisco CA, August 2009.

"The partnership health of ICT projects in developing countries", Pacific Asia Conference on Information Systems (PACIS), Hyderabad, July 2009.

"Business and IT Alignment: Answers and Remaining Questions", Pacific Asia Conference on Information Systems (PACIS), Hyderabad, July 2009.

"Views on Sustainable Project Management", in *Human Side of Projects in Modern Business*, Kalle Kähkönen, Abdul Samad Kazi and Mirkka Rekola (Eds.), IPMA Scientific Research Paper Series, Helsinki, Finland, June 2009.

"Towards a Framework of Cooperation Issues in Base of the Pyramid Projects", Conference of the International Federation for Information Processing (IFIP) Working Group 9.4 Social Implications of Computers in Developing Countries, Dubai, May 2009.

"Alignment and strategy; the chicken or the egg?", Conf-IRM conference, Dubai, May 2009.

"Project Management 2027; The future of Project Management", in *Handbook of Research on Technology Project Management Planning and Operations*, Terry T. Kidd (Editor), Information Science Reference.

"Business and IT Alignment; What we know and what we don't know", International Conference on Information Management and Engineering (ICIME), Kuala Lumpur, Malaysia, April 2009.

"Future development of Project Management competences", 42nd Hawaii International Conference on Systems Science (HICSS), Waikoloa HI, January 2009. Proceedings: ISBN 978 0 7695 3450 3.

"Exploration of cultural influences on Business and IT alignment", 42nd Hawaii International Conference on Systems Science (HICSS), Waikoloa HI, January 2009, Proceedings: ISBN 978 0 7695 3450 3.

"The Business Case in IT projects; New insights into an old problem", 22nd World Congress of the International Project Management Association (IPMA), Roma, Italy, November 2008.

"Project Management 2027; The Future of Project Management", 22nd World Congress of the International Project Management Association (IPMA), Roma, Italy, November 2008.

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"The Impact of National Cultures on Business & IT Alignment", in *Communications of the IIMA* (CIIMA), ISSN: 1543-5970, Volume 8 Issue 2, International Information Management Association Inc., San Bernadino CA, October 2008.

"The Business Value of IT; A Conceptual Model for Selecting Valuation Methods", in *Communications of the IIMA* (CIIMA), ISSN: 1543-5970, Volume 8 Issue 3, International Information Management Association Inc., San Bernadino CA, October 2008.

"Willingness to Cooperate Within the Open Source Software Domain", The 4th International Conference on Open Source Systems (OSS), Milan, September 2008.

"The Business Value of IT; Seeing the Forest through the Trees", European and Mediterranean Conference on Information Systems (EMCIS), Dubai, May 2008.

"Exploring Differences in the Perception of Business & IT Alignment", in *Information Management in Modern Organizations; Trends & Challenges*, ISBN 0-9753393-8-9, 9th Conference of the International Business Information Management Association (IBIMA), Marrakech, January 2008.

"Business & IT Alignment in a Multinational Company; Issues and approaches", in *Handbook of Research on Global Information Technology Management in the Digital Economy*, ISBN 978-1599048758, Mahesh S. Raisinghani (Editor), Information Science Reference, January 2008.)

"Exploring Differences in the Perception of Business & IT Alignment", in *Communications of the IIMA* (CIIMA), ISSN: 1543-5970, Volume 7 Issue 2, International Information Management Association Inc., San Bernadino CA, October 2007.

"Business & IT Alignment in multi business companies", European Conference on Information Management and Evaluation (ECIME), Academic Conferences, Montpellier, September 2007.

"Aligning IT strategy to business strategy in a multi business company", America's Conference on Information Systems (AMCIS), Denver CO, August 2007.

"Business & IT Alignment in a multinational company; issues and approaches", 8th Global Information Technology Management Association conference (GITMA), Naples, June 2007.

"Business & IT Alignment in Theory and Practice", 40th Hawaii International Conference on Systems Science (HICSS), Waikoloa HI, January 2007. Proceedings: ISBN 978 0 7695 2755 0.

"The Utrecht Academy of Entrepreneurs: A new way of training Entrepreneurs, For Entrepreneurs, By Entrepreneurs", National Council for Graduate Entrepreneurship, December 2006.

"Does ROI Matter? Insights into the True Business Value of IT", in *Electronic Journal of Information Systems Evaluation* (EJISE), ISSN 1566-6379, Academic Conferences Ltd., November 2006.

"The Utrecht Academy of Entrepreneurs: A new way of training Entrepreneurs, For Entrepreneurs, By Entrepreneurs", Internationalizing Entrepreneurship Education and Training Conference (IntEnt), Sao Paulo, July 2006.

"Assessing Business & IT Alignment maturity: Applying Luftman's model in practice", 2nd International Conference on Information Management & Business (IMB), Sydney, February 2006. Proceedings: ISBN 1 74108 122 X.

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“Business & IT Alignment in theory and practice”, 1st International Conference on Information Management & Business (IMB), Taipei, March 2005. Proceedings ISBN 957-9129-33-9.

“Rol doesn’t matter: Insights in the true business value of IT”, European Conference on Information Technology Evaluation (ECITE), Academic Conferences, Amsterdam, November 2004. Proceedings: ISBN 0-9547096-6-7

“Small Business Management Consulting: Talking to the Deaf?”, International Council for Small Business annual conference 2004 (ICSB), Johannesburg, June 2004.

“IT and Small Business: An unhappy marriage?”, International Resource Management Association conference (IRMA), New Orleans, May 2004. Proceedings: *Innovations Through Information Technology*, Mehdi Khosrow-Pour (Editor), ISBN 1-59140-261-1, IDEA Group.

“For what IT’s worth: Insights in the true business value of IT”, International Resource Management Association conference (IRMA), New Orleans, May 2004. Proceedings: *Innovations Through Information Technology*, Mehdi Khosrow-Pour (Editor), ISBN 1-59140-261-1, IDEA Group.

“Improving Small Business productivity with IT; Fortune or fake?”, International Small Business Conference (ISBC), Singapore, September 2003.

“Putting knowledge to work; Experiences with integrating real-life assignments in academic curricula”, World Conference on Cooperative Education (WACE), Rotterdam, August 2003.

“Dynamic Investment Planning; Valuing intuition in the new economy”, European Conference on Software Measurement and ICT Control (Fesma-Dasma), Heidelberg, May 2001.